

ELENA MIERS

Belmont University | Nashville, TN • Los Angeles, CA

Bachelor of Science | Media & Entertainment Industries
Minor in Social Media Management and Public Relations

Music Business and Creative Entertainment • Nordic Countries

Summer 2024

Participated in a comprehensive study program across Reykjavik, Stockholm, and Copenhagen, focusing on the music business and creative entertainment industries. Visited Spotify headquarters to explore Scandinavian innovation in streaming and the region's approach to PROs and their global impact.

INDUSTRY EXPERIENCE

The Kennedy/Marshall Company • Los Angeles, CA — *Production Intern*

September 2025 — Present

- Transcribed footage, conducted archival research, created interview packets, and pulled clips to support documentary development.
- Supported creative development on major multi-million-dollar production projects.
- Assisted with pitches to major networks including HBO, Apple, and Prime Video.

Queens Entertainment Group • Los Angeles, CA — *Executive Assistant*

September 2025 — Present

- Supported CEO with A list celebrity talent booking, brand partnership outreach, and entertainment consulting by conducting market research and preparing client materials.
- Managed scheduling, communication, and talent databases for the CEO, staying current with entertainment industry developments to strengthen company strategy.

Country Music Association • Nashville, TN — *Production Department*

2023 • 2024 • 2025 CMA FEST

- Supported backstage production flow for A-list artists across four days of stadium shows, overseeing sound-checks, stage transitions, and live performance logistics.
- Coordinated with artist management, production crews, and stadium staff while assisting with transportation and on-site requests to ensure seamless execution of high-profile performances in a fast-paced live festival production.

CMA Inaugural Fellowship • Nashville, TN — *Media Communications*

April 2023 — August 2023

- Addressed the entertainment industry's need for professionals skilled in cultural competency and DEI, aligning with the evolving landscape of country music.
- Supported CMA Fest communications, coordinating with publicists, artist teams, and media for performances at Nissan Stadium.
- Participated in panels, media interviews, and meetings, gaining firsthand insight into music industry operations.
- Collaborated with CMA's senior leadership receiving mentorship in festival, media, publicity logistics and artist relations.

Big Machine Label Group • Nashville, TN — *Public Relations Intern*

June 2023 — August 2023

- Crafted press releases and album recaps to promote new music and artist milestones.
- Built and maintained media contact lists for seamless communication with industry journalists.
- Leveraged tools like Muck Rack, Google Alerts, and MailChimp to track media coverage, monitor trends, and manage communications.
- Collaborated with artist teams and publicists in an unpredictable, record label environment, gaining hands-on experience in artist campaigns and media relations.

www.elenamiers.com

elenamiers@gmail.com

708-870-0495

LIVE EVENT EXPERIENCE

67th Annual GRAMMY Awards

- Assisted publicists and worked directly with A-list celebrities, facilitating press interactions and pitching artists to media
- Ensured seamless coordination between talent, press, and production teams to maintain event flow and maximize media coverage.

2024 People's Choice Christmas Show

- Coordinated dressing rooms and fulfilled last-minute food and supply requests for high-profile artist teams.
- Provided hands-on support across production teams, adapting to shifting priorities to maintain event flow.
- Developed flexibility, attention to detail, and problem-solving skills in high-pressure environments alongside artist teams.

2023 CMT Awards

- Escorted celebrities and artist teams, managing schedules and transitions.
- Collaborated with production staff to handle on-site changes smoothly.
- Operated effectively under high-pressure, fast-paced conditions.

2025 SESAC Awards : Los Angeles

2025 Opry 100: A Live Celebration

2025 Cline Davis Pre-Grammy Gala

2024 Tin Pan South

2024 Dove Awards

2024 ACM Honors

STUDENT INVOLVEMENT

- CMA EDU
- Grammy U
- Belmont Service Corps
- Belmont Office of Leadership Development

AWARDS

- 1st Place 2022 Music Video by Midwest Media Educators Association
- Three-time finalist for Crystal Pillar by the National Academy of Television Arts & Sciences
- A five-time finalist for Midwest Media Educators Association